Eric Avenel,  
Dean of the Faculty

“International openness is a major objective of our Faculty. We are proud to attract each year many students from around the world in our Bachelor and Master programs. We hope to see you soon in Rennes!”

Eric Darmon,  
Director of the Bachelor in Business & Applied Economics

“Taught in small groups, the program allows to develop strong analytical skills, and to master the frameworks and tools to understand the functioning of the economy. We rely on a strong international experience: more than 70 partner universities for student mobility and 25 to 30 invited professors each year.”

Bachelor in Business and Applied Economics

DURATION:  
1 year

CREDITS:  
60 ECTS (European Credit Transfer System)

DEGREE OBTAINED:  
Bachelor’s degree / Undergraduate program
All courses are taught in English in small group classes.

The lectures cover a broad range of topics in Economics: microeconomics, macroeconomics, applied economics, public economics, international and business economics...

Courses are taught by senior lecturers from the Faculty of Economics.

The Bachelor has accreditation from the Ministry of Higher Education, based on the HCERES (High Council for Evaluation of Research and Higher Education) evaluation, according to the Standards and Guidelines for Quality Assurance in the European Higher Education Area.
6 reasons to choose the BBAE

1. **EUROPEAN BACHELOR DEGREE IN ONE YEAR**
   Join our program after two years of academic studies and earn a Bachelor degree in one academic year starting in early September. This will allow you to carry on a Master’s degree in any European country.

2. **CLOSE FOLLOW-UP AND STUDENT SUPPORT**
   Before arrival and during your stay, you will benefit from administrative, integration and lodging support. You will also benefit from course support by Professors and Head of program during the year.

3. **RENNES, “BEST CITY TO LIVE IN FRANCE”**
   Rennes was elected France’s most pleasant city to live in 2016 by the European Commission. Located 1.5 hour from Paris and 1 hour from Mont Saint-Michel, Rennes is a lively, attractive, affordable and safe city.

4. **BLOOMBERG CERTIFICATE (BMC)**
   Bloomerg is the most popular database software used in the banking and finance industry. Get the opportunity to master this software in our trading room and take the Bloomberg certificate (BMC)!

5. **A RESEARCH-INTENSIVE UNIVERSITY**
   The University of Rennes 1 is a major center for multidisciplinary research, renowned both at national and international levels, notably in economics and management.

6. **4 TO 8 HOURS OF FRENCH LESSONS PER WEEK**
   To enhance your immersion in France, you will be offered the opportunity to study French as a foreign language.
You must earn 60 ECTS (European Credit Transfer System) credits, including at least 70% (40 credits) with economic courses. Remaining credits can mix French, English, sports or other economic courses.

Available courses are listed in the following table. Economic courses are marked with a star.

### Fall semester September to December

<table>
<thead>
<tr>
<th>Course name</th>
<th>ECTS</th>
<th>Teaching hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Game Theory *</td>
<td>6</td>
<td>36</td>
</tr>
<tr>
<td>Industrial Organization</td>
<td>4</td>
<td>24</td>
</tr>
<tr>
<td>Statistics *</td>
<td>7</td>
<td>42</td>
</tr>
<tr>
<td>Public Economics *</td>
<td>3</td>
<td>18</td>
</tr>
<tr>
<td>Macroeconomic Policies *</td>
<td>6</td>
<td>36</td>
</tr>
<tr>
<td>International Economics *</td>
<td>4</td>
<td>24</td>
</tr>
<tr>
<td>Sports</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>French as a Foreign Language 1</td>
<td>5</td>
<td>44</td>
</tr>
<tr>
<td>Business English 1</td>
<td>3</td>
<td>18</td>
</tr>
</tbody>
</table>

### Spring semester – January to April

<table>
<thead>
<tr>
<th>Course name</th>
<th>ECTS</th>
<th>Teaching hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Growth *</td>
<td>5</td>
<td>36</td>
</tr>
<tr>
<td>Risk and Uncertainty *</td>
<td>5</td>
<td>36</td>
</tr>
<tr>
<td>Econometrics *</td>
<td>5</td>
<td>36</td>
</tr>
<tr>
<td>Transport and Logistics *</td>
<td>3</td>
<td>16</td>
</tr>
<tr>
<td>Innovation and Digital Networks *</td>
<td>3</td>
<td>16</td>
</tr>
<tr>
<td>International Trade *</td>
<td>3</td>
<td>16</td>
</tr>
<tr>
<td>Business intelligence using the Bloomberg database *</td>
<td>3</td>
<td>18</td>
</tr>
<tr>
<td>Business simulation *</td>
<td>4</td>
<td>24</td>
</tr>
<tr>
<td>European Economics *</td>
<td>4</td>
<td>24</td>
</tr>
<tr>
<td>Business English 2 *</td>
<td>3</td>
<td>18</td>
</tr>
<tr>
<td>French as a Foreign Language 2 *</td>
<td>5</td>
<td>44</td>
</tr>
<tr>
<td>Sports</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

### April to July

<table>
<thead>
<tr>
<th>Course name</th>
<th>ECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internship (non mandatory)</td>
<td>3</td>
</tr>
</tbody>
</table>

**Efficient student support**

We provide you with information and support:
- admission and administrative procedures
- accommodation
- academic follow-up
- welcome program and buddy system upon arrival and throughout the year

The CMI of Rennes (Center for international mobility) also provides incoming students with support services, especially with the residence permit.

Detailed course outline and syllabi are available from our website.
Schedule

Applications from December 15 to May 31, to enter the program in September.

We commit to an early decision policy: once completed, applications are evaluated regularly so as to send feedback at most two weeks after completion. Feedbacks are sent via e-mail.

At any stage, you can ask about your application by emailing to eco-bachelor@univ-rennes1.fr

Please check the website for a possible update in the application process and/or schedule: https://eco.univ-rennes1.fr/en/bbae

Tuition Fees

The tuition fees amount to 6 000 euros. These include registration fees and access to the facilities (library & sports facilities, language courses). These do not include other costs, such as the Contribution to student life and campus (CVEC, 90€), transportation, meal and accommodation costs.
**Selection criteria**

**Proficiency in English**
You need a certificate showing a minimum B2 proficiency level (according to the Common European Framework of Reference, CEFR).

**A minimum score of one of the following tests is required:**
- IELTS: greater than 6
- TOEIC: greater than 750
- TOEFL: greater than 80

Certificate should be taken at most 2 years before application for the program. The language test in English is not mandatory if you are a native English speaker.

**Proficiency in Economics, General Management and Quantitative skills**
You should have 2 years of undergraduate studies in those fields. We will consider the average of your grades from the last three years as well as the grades of specific courses.

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**Application process**

Whatever your current residence country, you have to apply via our application website:

[https://applying.univ-rennes1.fr](https://applying.univ-rennes1.fr)

**We require the following documents:**
- Duly filled application form; photo
- Curriculum Vitae
- Cover letter written in English
- English proficiency certificate (if you are not a native English speaker)
- Detailed transcript of records and certified copy of previous degrees
- Photocopy of passport or ID
- Optionally: reference letters and other documents showing your previous achievements

We may ask for an additional interview (via Skype or other video call equipment).

**Etudes en France (Campus France) procedure**

If you reside in one of the countries listed below, you will also have to apply for admission via the official government’s website for foreign students, in order to get your student visa:

[www.campusfrance.org](http://www.campusfrance.org)

Algeria / Argentina / Benin / Brazil / Burkina / Cameroon / Canada / Chile / China / Colombia / Congo / South Korea / Ivory Coast / United States / Gabon / Guinea / India / Japan / Lebanon / Madagascar / Mali / Morocco / Mauritius / Mexico / Peru / Russia / Senegal / Syria / Taiwan / Tunisia / Turkey / Vietnam

If you need help with the Campus France application process, please contact your local French embassy or Campus France office for advice and guidance.

**Application to the Faculty of Economics and to Campus France are distinct. Both direct applications to the Faculty of Economics and Campus France procedure should be conducted in parallel. Please check our website for all the deadlines.**
Welcome to the Faculty of Economics

The Faculty of Economics provides both teaching and research in Economics and Management. It is a department of Université de Rennes 1

2,800 Students
3 Bachelors, 1 Magistere, 8 Masters with 16 specialties
92 Professors and 25 - 35 invited professors
2 research units
92% of graduates have a job one year after graduation
18 student associations (with current students and alumni)

A perfect location

The Faculty is located downtown, in a beautiful 19th century building.
THE RENNES 1 FOUNDATION

Created in 2010, the Rennes 1 Foundation aims to bring the university closer to companies to foster innovation and socio-economic development.

The Foundation fosters innovative and ambitious actions for students and Professors, according to three priority missions:

- Promotion of research
- Professional integration
- International development

“Building on our assets and committed to taking part in 21st-century innovation and knowledge, one of our top priorities is to create a vibrant international university.”

Université de Rennes 1

29 000 Students
3 200 International students from 124 countries
1 850 Teaching and research staff
3 700 E-learning courses
30 Research units
3 000 Scientists on campus
63 Student associations and 46 Sport and Cultural activities
Diapason center for arts

The University of Rennes 1 is a multidisciplinary university with 19 faculties, graduate schools and institutes in various fields.

The university is famous for its excellence and for its dynamic research.
The policy of Université de Rennes 1 is to conduct excellent **fundamental and disciplinary research** of scientific and technological relevance. The university promotes the emergence of **highly innovative and risky projects**, provides modern facilities and fosters **transdisciplinary research** to address **major current and future societal issues**.
The Faculty of Economics hosts the Center for Research in Economics and Management - CREM. This Research lab is affiliated to CNRS, which is the excellence research public consortium in France.

CREM develops both theoretical and applied work in various fields of Economics and Management. Currently, the main themes investigated in the Center are:

- Public Policies, Voting and Democracy
- Organizations, Networks, Digital Economy
- Risks, Responsibilities, Behaviors

Faculty Members are used to publish their work in high-ranking peer-reviewed international journals.

In addition, the Faculty hosts one of the 17 associated regional centers of the Center for Studies and Research on Qualifications (Céreq). The center carries out research on labour issues (labour mobility and local labour markets).

“A research intensive University

"Broadening horizons, making progress together, enhancing international visibility"
Today, the Bloomberg terminal is the preferred tool for most operators and market analysts. Obtaining the BMC is a valuable asset for students, as it is particularly appreciated by potential employers. It gives students a significant competitive advantage in an ever more competitive job market.

Bloomberg at the Faculty of Economics

Students have the opportunity to learn and use the Bloomberg database and take the Bloomberg certificate (BMC).
The Faculty of Economics focuses on the quality of its graduates, recognized by employers.

Great professional integration

The professional integration of our students is one of our greatest pride. To meet the needs of the socio-economic world, training provides students with the skills, openness and adaptability necessary for their professional success.

INTERNSHIP

To put academic knowledge into action and to enhance professional skills, the Faculty of Economics offers the opportunity for each student to complete internships up to 6 months depending of the degree.

“92% of graduates have a job one year after graduation”

Source: Professional integration survey figures from 2018
Live in Rennes, France

Rennes is a lively, attractive, affordable and safe city, located only 1.5 hour away from Paris and 1 hour from prestigious sites such as Mont Saint-Michel or Saint-Malo.

Rennes has been elected “best city to live in France” by the 2016 European Community Survey.

It is famous for its world-class culture, vibrant nightlife, fascinating history, great shopping and beautiful architecture. Rennes is also the largest student city in Western France and a major research cluster. Whatever your interests, the city has something to offer you.

Get a taste of French culture and gain an in-depth experience of life in another country.
Student testimonials

Jelena Bücker, from Germany

“Rennes is a lovely and dynamic city. I enjoy being able to easily access the many parks and green spaces by bike when I’m looking for a bit of tranquility, but also to experience the atmosphere of a student city. Local specialties (salted butter caramel, kouign aman...) are delicious, and I cannot resist! I understand better why France is known for its gastronomy!”

Garrett Simmons, from USA

“I was assigned a tutor. He picked me up from the airport when I got here, was able to help me check in to my residence hall. The next couple of days we went to open a bank account and get a cellphone or other necessities. Even throughout the whole semester, if I had any questions, I could ask him. He was really helpful.”

Laura Ruiz, University of Granada, Spain

“The Faculty of Economics is a place where people are friendly and helpful. The International department does an extraordinary job. There is a Welcome Week for international students and special courses. Not all universities have this. Here we are very lucky!”

STUDENT ASSOCIATIONS

18 student associations are active in the Faculty of Economics. Each year, hundreds of students join these associations, allowing many projects to come into being, thanks to the financial support of the Faculty. Here are some examples of projects: company visits, study trips, mentoring program, sponsorship by business leaders of several diploma, organization of events...

Life on Campus

Studying at the Faculty of Economics also means benefiting from the many services offered:

► Sport: 46 physical, sports and artistic activities
► Art & culture: 120 annual events: concerts, film club, exhibitions...
► University library: 280 places available in connected workspaces
► University restaurants
► Language resource center
► Computing and IT rooms
Information & admission

✉ eco-bachelor@univ-rennes1.fr
☎ +33 2 23 23 71 51

Find us on

@EcoRennes1

https://eco.univ-rennes1.fr/en/bb ae

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